



# Unit Outline (Higher Education)

<b>Institute / School:</b>	Institute of Innovation, Science & Sustainability
<b>Unit Title:</b>	Business Consulting Project
<b>Unit ID:</b>	BUENT3704
<b>Credit Points:</b>	15.00
<b>Prerequisite(s):</b>	(At least 120 credit points from ANY subject-area at any level)
<b>Co-requisite(s):</b>	Nil
<b>Exclusion(s):</b>	Nil
<b>ASCED:</b>	089999

## Description of the Unit:

Working in multidisciplinary student teams, students will be required to act as consultants to industry clients. Students will select an appropriate project topic in consultation with their academic supervisor and form relationships with an industry client. Students will normally work in teams of four or five agree on a formal brief and be required to submit a proposal and work-plan to undertake a business project.

**Grade Scheme:** Graded (HD, D, C, P, MF, F, XF)

## Work Experience:

No work experience

**Placement Component:** No

**Supplementary Assessment:** No

Supplementary assessment is not available to students who gain a fail in this Unit.

## Course Level:

Level of Unit in Course	AQF Level of Course					
	5	6	7	8	9	10
Introductory	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Intermediate	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Advanced	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**Learning Outcomes:****Knowledge:**

- K1.** Establish the ability to integrate the knowledge and skills they have acquired, and apply them to a business problem.
- K2.** Identify the key components of the business problem to make suitable business recommendations.
- K3.** Develop the ability to analyse environmental and competitive forces affecting a business issue.
- K4.** Consider appropriate monitoring and feedback mechanisms.

**Skills:**

- S1.** Develop self-discipline and confidence to work collaboratively in a loosely defined environment in order to contribute to the management of the project.
- S2.** Analyse a specific project and differentiate the research problem from the managerial decision problem.
- S3.** Conduct appropriate research to obtain data which may assist in making business decisions.
- S4.** Evaluate and reflect on the process and output of a project and professionally communicate options and outcomes to a management team.

**Application of knowledge and skills:**

- A1.** Investigate, report and present progressive results from research undertaken on a business problem.
- A2.** Collaboratively evaluate and articulate outcomes and recommendations defined on the business problem.
- A3.** Use initiative and judgment whilst working collaboratively, analysing and developing recommendations which are documented through academic report writing skills.
- A4.** Critically examine the process sharing the individual reflections.

**Unit Content:**

Students select an appropriate project topic in consultation with academic supervisor, and form relationships with an industry client. Students will normally work in teams of four or five agree on a formal brief and be required to submit a proposal and work-plan to undertake a business project. Students will be required to use an actual firm or organisation wherever possible. In essence, the contract will require students to undertake appropriate activities and prepare a business report which should be of the quality and extent one would expect from a professional firm for the same number of person-hours input. Students will be required to produce an interim report for assessment at the mid-point of the study to discuss issues and address any changes in the strategic direction of the project. Students will also be required to submit a final report for assessment and present their findings in a formal presentation. Industry clients and community members who have an interest in, or who have contributed to the project will be invited to attend the presentation. An oral examination will take place following the presentations and final submission of the report.

**FEDTASKS**

Federation University Federation recognises that students require key transferable employability skills to prepare them for their future workplace and society. FEDTASKS (**T**ransferable **A**tttributes **S**kills and **K**nowledge) provide a targeted focus on five key transferable Attributes, Skills, and Knowledge that are embedded within curriculum, developed gradually towards successful measures and interlinked with cross-discipline and Co-operative Learning opportunities. *One or more FEDTASK, transferable Attributes, Skills or Knowledge must be evident in the specified learning outcomes and assessment for each FedUni Unit, and all must be directly*

assessed in each Course.

FEDTASK attribute and descriptor		Development and acquisition of FEDTASKS in the Unit	
		Learning Outcomes (KSA)	Assessment task (AT#)
FEDTASK 1 Interpersonal	Students will demonstrate the ability to effectively communicate, inter-act and work with others both individually and in groups. Students will be required to display skills in-person and/or online in: <ul style="list-style-type: none"> <li>• Using effective verbal and non-verbal communication</li> <li>• Listening for meaning and influencing via active listening</li> <li>• Showing empathy for others</li> <li>• Negotiating and demonstrating conflict resolution skills</li> <li>• Working respectfully in cross-cultural and diverse teams.</li> </ul>	Not applicable	Not applicable
FEDTASK 2 Leadership	Students will demonstrate the ability to apply professional skills and behaviours in leading others. Students will be required to display skills in: <ul style="list-style-type: none"> <li>• Creating a collegial environment</li> <li>• Showing self-awareness and the ability to self-reflect</li> <li>• Inspiring and convincing others</li> <li>• Making informed decisions</li> <li>• Displaying initiative</li> </ul>	Not applicable	Not applicable
FEDTASK 3 Critical Thinking and Creativity	Students will demonstrate an ability to work in complexity and ambiguity using the imagination to create new ideas. Students will be required to display skills in: <ul style="list-style-type: none"> <li>• Reflecting critically</li> <li>• Evaluating ideas, concepts and information</li> <li>• Considering alternative perspectives to refine ideas</li> <li>• Challenging conventional thinking to clarify concepts</li> <li>• Forming creative solutions in problem solving.</li> </ul>	Not applicable	Not applicable
FEDTASK 4 Digital Literacy	Students will demonstrate the ability to work fluently across a range of tools, platforms and applications to achieve a range of tasks. Students will be required to display skills in: <ul style="list-style-type: none"> <li>• Finding, evaluating, managing, curating, organising and sharing digital information</li> <li>• Collating, managing, accessing and using digital data securely</li> <li>• Receiving and responding to messages in a range of digital media</li> <li>• Contributing actively to digital teams and working groups</li> <li>• Participating in and benefiting from digital learning opportunities.</li> </ul>	Not applicable	Not applicable
FEDTASK 5 Sustainable and Ethical Mindset	Students will demonstrate the ability to consider and assess the consequences and impact of ideas and actions in enacting ethical and sustainable decisions. Students will be required to display skills in: <ul style="list-style-type: none"> <li>• Making informed judgments that consider the impact of devising solutions in global economic environmental and societal contexts</li> <li>• Committing to social responsibility as a professional and a citizen</li> <li>• Evaluating ethical, socially responsible and/or sustainable challenges and generating and articulating responses</li> <li>• Embracing lifelong, life-wide and life-deep learning to be open to diverse others</li> <li>• Implementing required actions to foster sustainability in their professional and personal life.</li> </ul>	Not applicable	Not applicable

**Learning Task and Assessment:**

Learning Outcomes Assessed	Assessment Tasks	Assessment Type	Weighting
K1, K2, K4, K5 S1, S2, S3 A1, A2	Interim Report	Written interim report	10% - 20%
K1, K2, K3, K4 S1, S2, S3, S4 A1, A2, A3, A4	Final group project report or essay	Written report or essay	30% - 50%
K1, K2, K3, K4 S1, S2, S3, S4 A1, A2, A3, A4	Final group presentation	Group presentation to industry client	30% - 50%
K1, K2, K3, K4 S1, S2, S3, S4 A4	Individual oral report	Oral assessment task	20% - 30%

**Adopted Reference Style:**

APA ()

Refer to the [library website](#) for more information

Fed Cite - [referencing tool](#)